

Cheap: The Real Cost Of The Global Trend For Bargains, Discounts & Consumer Choice

By David Bosshart

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Cheap The real cost of the global trend for bargains, discounts and consumer choice, David Bosshart, Kogan Press 2006, 14.99, ISBN 0 7494 4534-3 : Summer 2006

New Business Books, February 5, 2007 - MSU -

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